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News Release ~ Communiqué

Canada and Korea sign television co-production memorandum of understanding

OTTAWA, April 25, 1995 - Canada and Korea entered a television partnership today with the signing of a Co-production Memorandum of Understanding during a video-conference between Ottawa and Seoul. Signing for Canada, in Ottawa, was the Honourable Michel Dupuy, Minister of Canadian Heritage, and signing for Korea, in Seoul, was Mr. Oh In-Hwan, Korean Minister of Information.

"International agreements, such as this one, are an increasingly important means of sharing today's high costs and the risks of producing quality, culturally significant productions as well as accessing foreign markets," said Mr. Dupuy.

He added that this Memorandum of Agreement will allow Canadian and Korean television producers to pool their creative, artistic, technical and financial resources in order to co-produce television programs that are considered national productions in each country.

The Canadian Embassy in Korea, in cooperation with the Sookmyung University Canadian Studies Centre, will be hosting a Conference on the Politics of Culture on April 26 in Seoul. This conference will bring together senior Korean and Canadian officials, academics and the private sector to discuss ways of preserving and promoting domestic cultural and communications industries in the face of overwhelming cultural influence from larger neighbouring countries through modern mass media.

The signing of the Co-production Memorandum of Understanding coincides with this conference and with a trade mission visiting Seoul from April 24 to 28, representing Canadian broadcasting, cable and programming industries.

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